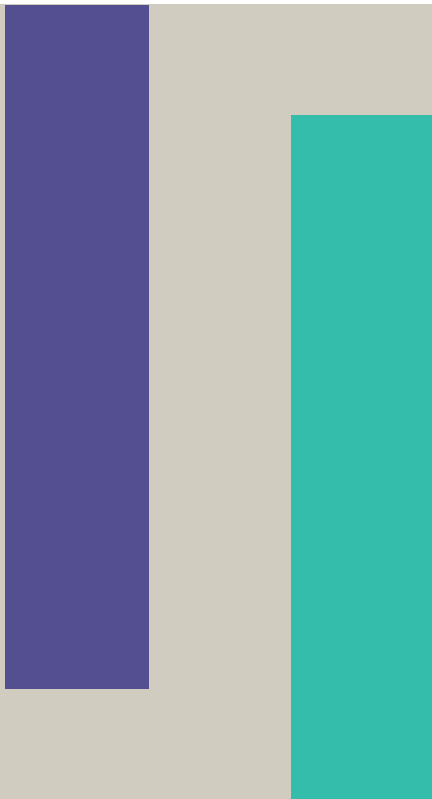


Athena Swan Ireland

Guide to using the logo





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Use of the Athena Swan Ireland logos - a quick guide

Members of Athena Swan Ireland are encouraged to use the logo on:

- + Websites *
- + Stationary and email signatures
- + Brochures and report covers
- + Advertisements
- + Drawings
- + Site signboards
- + Presentations

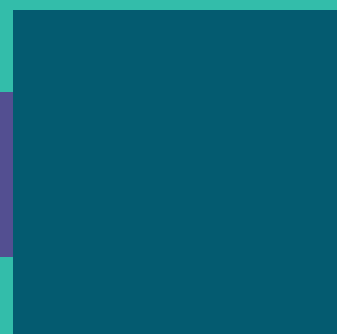
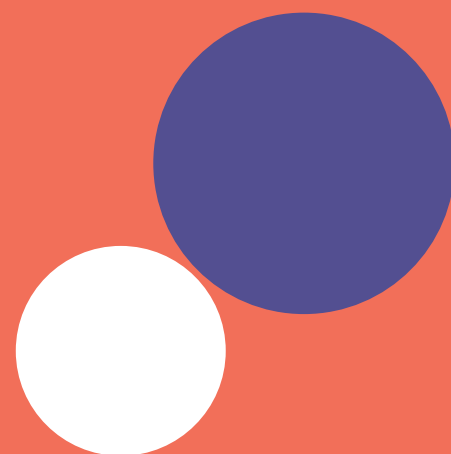
Institutions, Academic Departments and Professional Units can apply for an award under the Athena Swan Ireland Charter.

Institutions or sub-units that have received awards may use the relevant logo only use for the duration of their award length as specified on the results letter.

A logo for a sub-unit award may not be used by the institution as a whole unless it is made clear that the award belongs to the sub-unit.

* When using the Athena Swan Ireland logo on your website please link back to the main Athena Swan Ireland page on the Advance HE website to provide readers with further context.

advance-he.ac.uk/equality-charters/international-charters/athena-swain-ireland



Using the logo

These rules apply to all the Athena Swan Ireland logos.



Do:

Give the logo suitable breathing space.
Please use this visual as a guide:



Don't:

Use the logo smaller than **20mm** wide



Change the proportions of the logo



Alter the typography of the logo



Alter the colour of the logo



Don't:

Place the logo inside a coloured box



Place the logo inside a coloured frame



If you are placing the logo over an area of detailed illustration or photography you may place the logo inside a white box, please use this visual as a guide:



Use the logo for any purpose other than to indicate membership and the holding of an award

Colours

The logo should be used in full colour whenever possible. The Pantone, CMYK and RGB references for the Athena Swan Ireland logos can be found below.

Pantone Matching System



PMS 7470



PMS 7465



PMS 144

CMYK process and RGB



C98 M47 Y38 K26
R00 G88 B112



C68 M00 Y41 K00
R02 G164 B166



C00 M48 Y100 K00
R221 G152 B38

Greyscale

In cases where no colour printing is available (ie newspaper advertising), a greyscale logo may be used.



White-out

A white-out version is available if the logo cannot be placed on a white background. Please make sure that there is enough contrast between the logo and background.



Gold award logo

The Gold award logo should be used in full colour whenever possible. The Pantone, CMYK and RGB references for the Athena Swan Ireland logos can be found below.

Pantone Matching System



PMS 7470



PMS 8642

CMYK process and RGB



C98 M47 Y38 K26
R00 G88 B112



C28 M37 Y98 K17
R162 G141 B48

Greyscale

In cases where no colour printing is available (ie newspaper advertising), a greyscale logo may be used.



White-out

A white-out version is available if the logo cannot be placed on a white background. Please make sure that there is enough contrast between the logo and background.



Silver award logo

The Silver award logo should be used in full colour whenever possible. The Pantone, CMYK and RGB references for the Athena Swan Ireland logos can be found below.

Pantone Matching System



PMS 7470



PMS 8401

CMYK process and RGB



C98 M47 Y38 K26
R00 G88 B112



C52 M42 Y41 K25
R117 G117 B118

Greyscale

In cases where no colour printing is available (ie newspaper advertising), a greyscale logo may be used.



White-out

A white-out version is available if the logo cannot be placed on a white background. Please make sure that there is enough contrast between the logo and background.



Bronze award logo

The Bronze award logo should be used in full colour whenever possible. The Pantone, CMYK and RGB references for the Athena Swan Ireland logos can be found below.

Pantone Matching System



PMS 7470



PMS 8940

CMYK process and RGB



C98 M47 Y38 K26
R00 G88 B112



C27 M56 Y89 K15
R117 G117 B118

Greyscale

In cases where no colour printing is available (ie newspaper advertising), a greyscale logo may be used.



White-out

A white-out version is available if the logo cannot be placed on a white background. Please make sure that there is enough contrast between the logo and background.



Examples of usage

Examples of Athena Swan Ireland logo use:

On a letterhead

Address Line 1
Address Line 2
England
SW1A 5FE

7 June 2019

Dear XXXXXX,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non varius ligula, ac fermentum felis. Phasellus ultricies, lorem sed rutrum laoreet, sem ipsum vehicula tellus, vitae aliquam metus nulla vel magna. Phasellus sit amet auctor tortor, ut accumsan mi. Pellentesque sagittis laoreet fringilla. Maecenas metus lorem, feugiat vel eros et, elementum gravida ipsum. In sit amet euismod nulla. Nullam eget lectus nec nisi posuere efficitur at vel erat. Donec aliquet accumsan lacinia.

Mauris vel lectus at purus tristique pulvinar. Aliquam ullamcorper, odio at pharetra finibus, nisi nibh consequat lectus, vitae convallis felis quam ac erat. Maecenas eu felis at quam cursus placerat tincidunt ut sem. Vestibulum consectetur laoreet nibh, at bibendum nisi semper nec. Maecenas pharetra magna felis, eget dignissim neque imperdiet at. Morbi vel pellentesque leo, sit amet ultricies ligula. Fusce porttitor gravida eros, ut scelerisque sem commodo in. Nullam turpis ante, eleifend vitae congue sed, fermentum sit amet est. Vestibulum ipsum massa, interdum vitae efficitur non, porta eget risus. Pellentesque eu odio dolor. Praesent varius laoreet tincidunt.

Suspendisse a tempor est. Curabitur congue scelerisque sapien vel pharetra. Donec odio eros, lobortis sagittis blandit at, feugiat ac mauris. Vivamus metus leo, laoreet eget enim in, euismod tincidunt erat. Duis at turpis commodo lacus pharetra feugiat. Morbi sit amet lectus volutpat, finibus lectus sit amet, dictum risus. In dignissim, ipsum laoreet convallis lobortis, nunc urna mattis nulla, non tempor tellus risus eu turpis. Phasellus eu ante vel diam placerat cursus. Nunc bibendum nisi nec mattis tempor. Aenean tempor eros nec erat hendrerit varius. Phasellus condimentum lacus nec urna aliquet tempus.

Maecenas molestie augue in neque rutrum, vitae egestas ligula tincidunt. Integer condimentum turpis sed libero tristique, eu dignissim nunc feugiat. Phasellus blandit ligula eget mi laoreet, iaculis convallis nisi dapibus. Cras sit amet maximus velit. Cras et varius enim. Phasellus metus enim, viverra eget turpis a, pharetra congue turpis. Sed id varius orci. Donec commodo, est ut tincidunt cursus, urna ipsum pharetra enim, vel dictum ante mauris a felis.

Sincerely,

XXXXXXXXX



In black print only


www.webaddress.ac.uk/jobs/
A world of opportunities

Enigma Project Schools Officer
Millenium Mathematics Project
£22,774 - £26,402 p.a.

Es sequisti quid quis aut verionsendae sum di is reperiam vendit voluptat istia doluptu restiassit fugias quidenimi, quisim fuga. Nequi optisquo magni quiatem que nobistia veliquas sinusam, sit vollabor aperovit imusciur sandit ernatur rendam, cullate stibea necerum fuga.

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For further information and details on how to apply see
<http://www.webaddress.ac.uk/jobs/first.html> or
email info@millenium.maths.ac.uk or
phone 0208 306 4217
Closing date: Friday 22nd September
Interviews: Monday 2nd October



Contact

If you have any questions about the Athena Swan Ireland identity or using the logo please contact:

athenaswanireland@advance-he.ac.uk



advance-he.ac.uk/equality-charters/international-charters/athena-swan-ireland